

## Tender

### **Call for proposals: International Anti-Corruption Conference (IACC) Logo design, Website design, and CSS coding.**

The International Anti-Corruption Conference series (IACC) is inviting expressions of interest from highly motivated and skilled creative agencies /individuals for:

- 1) Logo design
- 2) Website design
- 3) Coding website design to Cascading Style Sheets (CSS)

Expressions of interest for one or all of the above tasks are welcome.

### **Background**

Governed by the International Anti-Corruption Conference Council and hosted by Transparency International (the global civil society organisation leading the fight against corruption), the IACC is a world class event that brings together royalty, heads of state, civil society, academics, compliance experts, business and government representatives to forge new partnerships and measures to better tackle the increasingly sophisticated challenges posed by corruption. At the last IACC held in 2008, 1500 participants from 140 countries attended the conference. The IACC series takes place biennially in a different region of the world. Now in its 14th edition, the next IACC will be held in Bangkok, Thailand, 2010.

For more information on the conference, see the 13th IACC homepage [www.13iacc.org](http://www.13iacc.org)

The high calibre creative designs would have impact and sensitivity, reflecting how corruption impacts on such global issues as development, climate change, human rights, rule of law and sustainability.

### **Goals**

- Establish a central IACC logo
- Establish a host country logo
- Create a powerful web presence and central IACC homepage
- Promote the IACC to a broader audience
- Designs must successfully resound with the culturally diverse stakeholders that the IACC engages with

### **Description of Tasks**

#### **1) Logo**

The new logo would synthetically draw upon the current IACC logo (logo is found below). The new central IACC logo would feature prominently in the design of the central IACC website. The logo would also be used for the future conferences and promotional materials. In addition, a second “host country” logo would be designed. The host country logo and the conference series number changes every two years. The

current host country is Thailand. The structure of all designs will be developed in consultation with the IACC team.

## **2) Website Design**

The conference website is a central reference point for participants and the most important tool for promoting the conference. Currently, there are various homepages for each conference series. In close collaboration with the IACC team, a visual concept for a new central IACC website for future conferences would be designed. [Click here](#) to view previous IACC website designs.

## **3) Cascading Style Sheets (CSS)**

Once tasks 1) and 2) have been completed, the new designs would be applied to CSS. The task would be performed in cooperation with the IACC webmaster.

## **Profile/ Consultancy Requirements**

The applicants /agencies are expected to have the following profile:

- Proven track record working on issue driven subjects
- Experience working with international NGOs and global brands is preferable

## **Application process**

Applications should be sent to Paula O'Malley [pomalley@transparency.org](mailto:pomalley@transparency.org) by 11 May, with the following elements attached:

- A full description of the agency /individual's profile and expertise
- An example of a similar project undertaken
- Estimated price and timeline
- Confirmation of availability in May /June 2009

Please indicate "Expression of interest – IACC Logo Design/Website Design/CSS Coding" in the subject line of your email application. To download this call for proposals, [click here](#).

For more information on Transparency International and the IACC series, please visit [www.transparency.org](http://www.transparency.org) and [www.13iacc.org](http://www.13iacc.org)



**INTERNATIONAL  
ANTI-CORRUPTION CONFERENCE**