

What is WIN?

Some background on WIN.....

The Water Integrity Network is a young but well recognised global initiative seeking to diagnose corruption and foster integrity in the water sector.

Our 4 aims are:

- To raise awareness on water integrity issues
- To build and foster coalitions to fight corruption in the water sector
- To promote and develop the use of tools for water integrity
- To become the leading global facilitators of this process

(For more information see WIN Global Strategy 2011-2016)

What we need

Our network is (also) based on members

We want to revamp and improve our online system, including:

- **An online platform** for exchange of information in the restricted area of the website, accessible only to members, which features a Welcome page and a Member Profile page;
- **A new registration system** for subscribers and members, with automated functions.

Some jargon explained: ***Members vs Subscribers***

- **Members**, in order to register and thus have access to the restricted online platform, need to complete, accept and submit a Membership Information Form (MIF) our Code of Conduct (CoC) and Terms of Service. By becoming members, they have a number of benefits, namely:
 - Access to the new membership-only area of the WIN website and build their own profile;
 - Access relevant knowledge and information;
 - Receive information on water integrity issues from WIN-S (including the bi-monthly newsletter);
 - Search for and contact other members;
 - Submit stories, researches, tools, photos, videos, etc.;
 - Contribute to online regional blogs;
 - Take part to and be active members of WIN regional and country coalitions (corporate members only);
 - Serve as an entry point or champion to WIN work in a country (corporate members only);
 - Represent WIN at regional and local conferences in consultation with WIN-S;
 - Help improve and adjust tools and methodologies, developed by WIN or by others, to specific sub-sectors and local contexts by providing feedback on their use;
 - Help the design and implementation of Water Integrity Scans and Water Integrity Surveys in a country or region.
 - Possibility to access dedicated funds;
 - Vote for WIN members constituency representatives to WIN-ISC
- **Subscribers** only receive the bimonthly newsletter and WIN news items – all they submit to us is their email address;

Some useful acronyms

- CoC – Code of Conduct
- MIF – Membership Information Form
- WIN – Water Integrity Network

Online Registration Procedure for subscribers

- On the relevant WIN website page (below) there should be the option “Subscribe to our bi-monthly newsletter”. They only need to input their email address. When they receive the newsletter, there should be the option at the bottom “Unsubscribe”;

<http://www.waterintegritynetwork.net/login/be-involved>

Online Registration Procedure for members

- On the relevant WIN website page <http://www.waterintegritynetwork.net/login/be-involved> there should be the option “Become a Member” redirecting to the already existing page <http://www.waterintegritynetwork.net/become-a-member/become-a-member> where members can find a short introduction and a link to a FAQ section.
- At the bottom of this page there should be a button with “Yes, I want to join WIN”, redirecting to a page with the CoC and the MIF, with relative instructions.
- The MIF will be an online form (see Annex 1A). At the end of the MIF there will be a sentence saying “By submitting this information, you agree to our Terms of Service”, with relevant link and “submit” button.
- The CoC (see Annex 1B) will be an online page with a tick box at the bottom for acceptance.
- The registration should be automated, all forms are electronic. Once they are submitted, a registration date is generated. This date is also reflected on the member Profile Page, and cannot be edited by the user.
- **Information provided in the MIF will be reflected on the member Profile Page.** The MIF, the CoC and Terms of Service (not attached because its draft is currently being prepared) will appear on that page under the “My documents”.

Online Registration Procedure for members

Once members have...

1. *Ticked for acceptance the CoC (Annex 1B)*
2. *Filled in the MIF (Annex 1A)*
3. *Ticked for acceptance the Terms of Service (not available yet)*

...they should see a notification box saying:

“Thank you! An confirmation email was sent to your inbox, please follow the instruction to complete your registration.”

This email should have a link to complete the registration procedure. It should expire after 14 days.

Membership Information Form Annex 1A)

- Annex 1A is the MIF with some comments in **blue** with instructions for the developers, while parts in **grey** indicate the kind of choice we want for each question.
- The information entered in the MIF should be linked to and reflected in the Member Profile Page on the Online Membership Platform. Details are explained in Annex 2 “Desired Online Features”.

Code of Conduct – Annex 1B

- Must be downloadable and printable.
- Applicants have to tick a box “Yes I accept to adhere to this Code of Conduct” to complete the registration procedure.

Terms of Service

- Applicants should tick a box that says “Yes, I agree to these Terms of Service”.
- These Terms are currently being developed by our legal unit and will be available by the end of January.

Online Platform: purpose

- To engage members and activate their potential;
- Put in contact members who need, or offer, relevant expertise or knowledge;
- Allow members to submit (and look for) stories, researches, tools, photos, videos, news items, etc.;
- Exchange and disseminate best practice;
- Give input and feedback to improve and adjust WIN tools and methodologies to specific sub-sectors and local contexts;
- Increase awareness on integrity issues in the water sector;

Online Platform: structure

- Welcome page
- Member Profile page

*N.B. Please refer to Annex II
for a detailed description*

Welcome Page

How should it look like?

BANNER

Search for content

Search for members

[Geomapping Tool](#)

[Win Blogs](#)

[Win News](#)

[Win Docs](#)

WIN latest activities

Member Profile Page

How should it look like?

Picture

Link to Welcome page

Contact Details

Member profile

Links to search functions in Welcome Page

My latest activities

Why you should contact me

[My projects](#)

[My docs](#)

[My multimedia](#)